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# Placement Management Platform Driven By AI

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**ABSTRACT:** The "AI-Based Smart Placement System" is a groundbreaking project that aims to redefine the career guidance and job placement landscape. In its first module, the system offers a Resume Analyzer, enabling users to upload their resumes for in-depth analysis. Leveraging advanced AI algorithms, the system provides users with valuable feedback and suggestions to craft more compelling and tailored resumes. Moreover, it goes beyond mere critique by recommending job opportunities aligned with the user's skills and qualifications, ensuring a more effective job search process. The second module focuses on enhancing users' self-introduction skills, a critical aspect of career success. By allowing users to upload self-introduction videos, the system employs AI to analyze aspects such as communication style, body language, and overall presentation. Users receive actionable insights and recommendations to improve their self-introduction, increasing their chances of making a lasting impression in interviews and networking events. Module 3 introduces a Mock Test feature, where users can take assessments tailored to their skills and interests. The system meticulously evaluates their performance, identifying strengths and areas for improvement. Based on this data, the system generates personalized career recommendations, highlighting the most suitable job profiles and industries. This data-driven approach empowers users to make informed decisions about their future career paths, ensuring they embark on fulfilling and successful professional journeys. Overall, the AI-Based Smart Placement System has the potential to revolutionize career development by providing individuals with the tools and insights needed to excel in the job market.

**KEYWORDS:** AI, Human Resource Management, Machine Learning

## I. INTRODUCTION

The introduction of an AI-powered Placement Management System represents a significant advancement in the realm of human resources and talent acquisition. This innovative technology harnesses the power of artificial intelligence to streamline and optimize the placement and hiring processes within organizations. By leveraging machine learning algorithms and data analytics, this system can efficiently match candidates with suitable job opportunities based on their qualifications and preferences. It not only accelerates the recruitment process but also enhances the quality of placements by identifying the best-fit candidates for specific roles. Moreover, the AI-powered Placement Management System provides valuable insights into workforce trends, helping organizations make data-driven decisions to meet their staffing needs effectively. In essence, this cutting-edge system is poised to revolutionize the way businesses manage their talent acquisition and placement strategies, leading to more efficient and successful workforce management.

## II. AIMS

- **Efficiency and Speed:** Streamlining the recruitment process by automating administrative tasks such as resume screening, interview scheduling, and application tracking, resulting in quicker and more efficient placements.
- **Improved Candidate-Matching:** Utilizing machine learning algorithms to match candidates with job opportunities that align with their qualifications, skills, and preferences, ensuring better-fit placements and higher job satisfaction.

### **III. OBJECTIVES**

- **Efficiency and Speed:** Streamlining the Bias Mitigation: Reducing human bias in hiring by objectively evaluating candidates based on their qualifications and performance, thus promoting diversity and inclusion in the workforce.
- **Enhanced Data-Driven Decision-Making:** Providing organizations with valuable insights and analytics on workforce trends, helping them make data-driven decisions for staffing needs and overall talent management.
- **Candidate Experience:** Enhancing the candidate experience by providing a more personalized and efficient application process with AI-driven recommendation process by automating administrative tasks such as resume screening, interview scheduling, and application tracking, resulting in quicker and more efficient placements.

### **IV. PROBLEM STATEMENT**

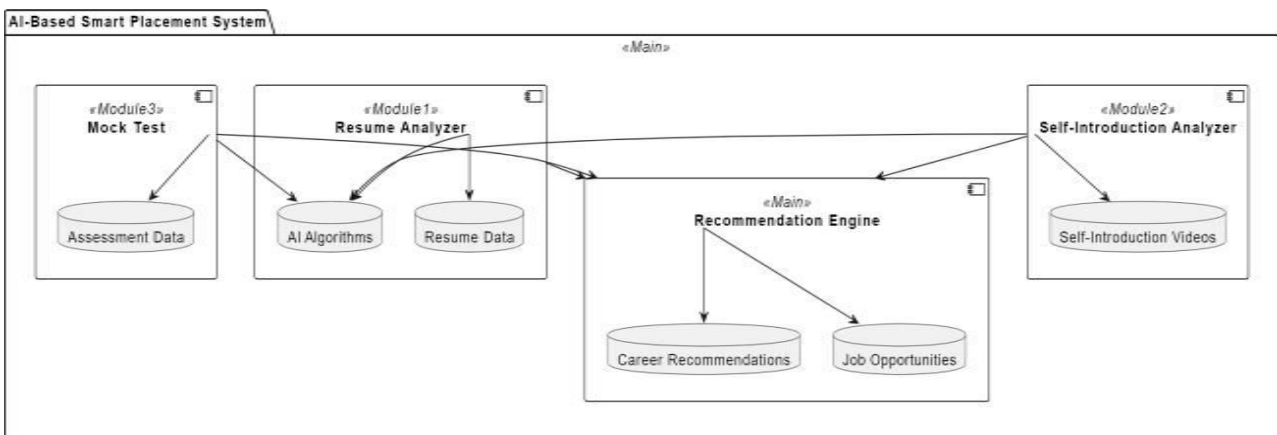
The Placement Management System currently faces several challenges that necessitate a comprehensive solution. One of the foremost issues is the inefficiency of manual recruitment processes. Traditional methods for posting job openings, reviewing resumes, scheduling interviews, and tracking applicant data are time-consuming and prone to errors. These inefficiencies lead to extended time-to-hire, potentially resulting in missed opportunities and increased costs for organizations

### **V. LITERATURE SURVEY**

1. ChamudiniAthukorala; HirushaKumarasinghe; KavishkaDabare, Business Intelligence Assistant for Human Resource Management for IT Companies, 2020 20th International Conference on Advances in ICT for Emerging Regions (ICTer): The advancement in technology is exponential. Moore's law supports this argument, by stating that the computing power doubles every two years. In such a premise, many IT companies have risen to meet the challenges. These companies provide various solutions in various fields of enterprises, pushing the limits of technology. Human resource is considered the most important asset in any organization. In order to utilize this asset beneficially, an organization must have great Human Resource Management practices. This includes practices from recruitment until employee termination. One great employee can offset the work of several regular employees. IT companies strive to acquire and retain such talent. But this is not a simple task. It requires resources including manpower and time. There should be knowledgeable individuals to handle important human resource processes, and many organizations lack these. They do not have enough time or labor to invest in good human resource processes.
2. Rasika Ransing; Akshaya Mohan, Screening and Ranking Resumes using Stacked Model 2021 5th International Conference on Electrical, Electronics, Communication, Computer Technologies and Optimization Techniques (ICEECCOT): Talent acquisition is essential for all companies irrespective of the size of their business. As it is next to impossible to look through numerous resumes manually, we have created an automated resume screening application. This system makes use of Machine Learning algorithms such as KNN, Linear SVC, and XGBoost. A two-level stacked model containing all these algorithms is constructed which helps in predicting specific job profiles from a text description accurately. This framework can be valuable for organizations to waitlist competitors and furthermore for the applicants who can check if their resume is very much shaped for the system to recognize right work profiles from it. A ranking system is also implemented, for the companies, featuring the most relevant profiles on the top.[2].
3. Tumula Mani Harsha; Gangaraju Sai Moukthika; Dudipalli Siva Sai, Automated Resume Screener using Natural Language Processing(NLP), 2022 6th International Conference on Trends in Electronics and Informatics (ICOEI): Resume Screening is the process of evaluating the resume of the job seekers based on a specific requirement. It is used to identify the candidate eligibility for a job by matching all the requirements needed for the offered role with their resume information
4. Cherry D. Casuat; Enrique D. Festijo, Predicting Students' Employability using Machine Learning Approach, 2019 IEEE 6th International Conference on Engineering Technologies and Applied Sciences (ICETAS): This study aims to apply an approach using machine learning for predicting students' employability. The researchers conducted a case study that involved 27,000 information (3000 observations and 9 features) of students' Mock Job Interview Evaluation Results, On-the Job Training (OJT) Student Performance Rating and General Point Average (GPA) of students enrolled in OJT course of School Year 2015 to School Year 2018. Three learning algorithms were used such as Decision Trees (DT), Random Forest (RF), and Support vector

machine (SVM) in order to understand how students get employed. The three algorithms were evaluated through the performance matrix as accuracy measures, precision and recall measures, f1-score and support measures. During the experiments Support Vector machine (SVM) obtained 91.22% in accuracy measures which was significantly better than all of the learning algorithms, DT 85%, RF 84%. The learning curve produced during the experiment displays the training error results which were above the one for validation error while the validation curve displays the testing output where gamma was best at 10 to 100 in gamma 5. This concludes that the model produced with SVM was not underfit and over-fit

## VI. SYSTEM ARCHITECTURE



## VII. ALGORITHM

### 1. CNN

A convolutional neural network (CNN) is a type of artificial neural network used primarily for image recognition and processing, due to its ability to recognize patterns in images.

### 2. SVM

A support vector machine (SVM) is a type of supervised learning algorithm used in machine learning to solve classification and regression tasks; SVMs are particularly good at solving binary classification problems, which require classifying the elements of a data set into two groups.

## VIII. ADVANTAGES

1. Improved Resumes: Users benefit from an AI-driven Resume Analyzer that provides constructive feedback and suggestions for optimizing their resumes. This leads to more appealing and competitive job applications, increasing their chances of landing interviews.
2. Enhanced Self-Presentation: The Self-Introduction Enhancement module helps users refine their communication skills and presentation style. This results in improved self-confidence during interviews and networking events, ultimately boosting their professional image.
3. Personalized Career Guidance: Through AI analysis of resumes, self-introduction videos, and mock test performance, the system offers personalized career recommendations. Users receive tailored advice on job profiles and industries that align with their skills and interests, streamlining their career decision-making process.
4. Efficient Job Search: By recommending specific job opportunities based on resume analysis, users save time and effort in their job search. They can focus on positions that match their qualifications, increasing the likelihood of successful job placements.



IX. DISADVANTAGES

- Dataset should be strong for Accuracy

X. RESULT



Fig: Home Page

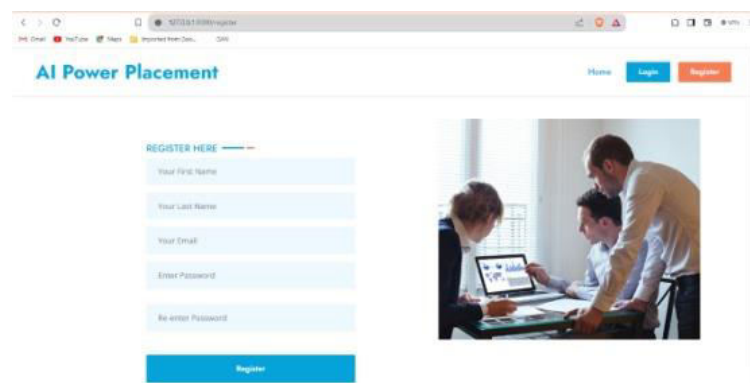


Fig: Login Page

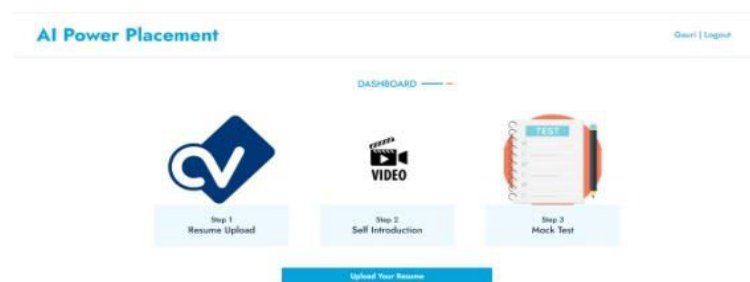


Fig: Upload Resume

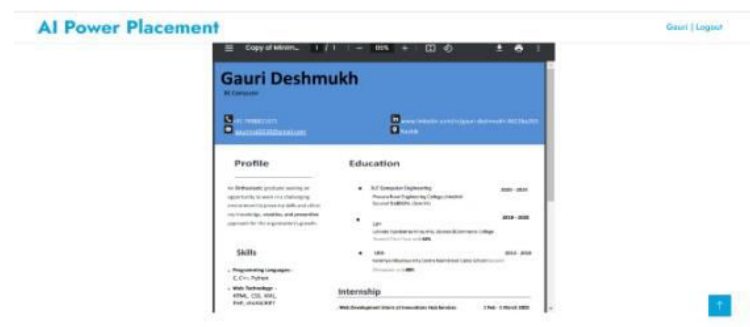


Fig: Uploaded Resume page

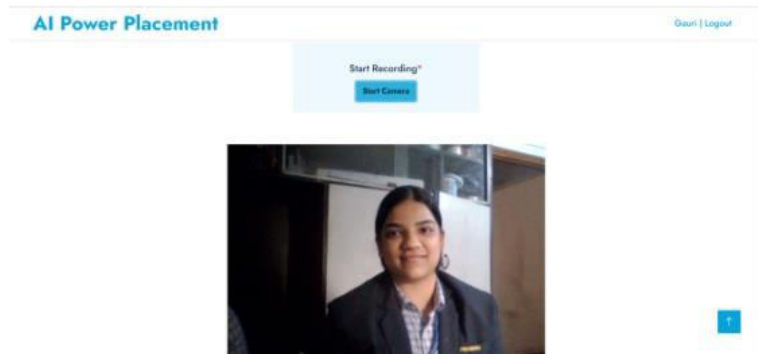


Fig: Video Recording

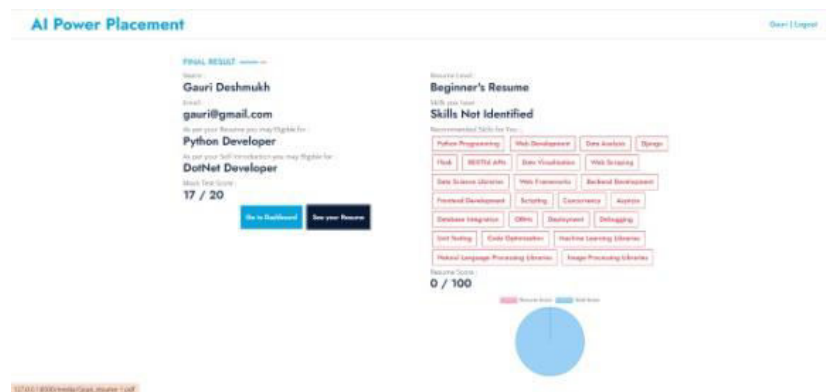


Fig: Final Result

## XI. CONCLUSION

In conclusion, AI-Powered Placement Management Systems represent a pivotal advancement in the realm of education and career development. These systems have demonstrated their capacity to significantly enhance the efficiency and precision of matching students with job opportunities while providing personalized guidance tailored to individual profiles. Furthermore, they offer educational institutions valuable data-driven insights, enabling them to make well-informed decisions and adapt their programs to meet the evolving demands of the job market. The adaptability of AI-Powered PMS, with their potential to address diversity and inclusion concerns and support continuous learning, positions them as a linchpin for fostering equitable, successful career placements. Looking to the future, these systems hold immense promise for further innovation and integration, promising more advanced algorithms, global opportunities, and secure blockchain applications. In this fast-evolving landscape, AI-Powered Placement Management Systems are primed to continue shaping the trajectory of education and employment, contributing to the success and fulfillment of students in their chosen career paths.

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