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Wedding Destination Management

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ABSTRACT: The strategic planning, organizing, and execution of weddings at distinctive and frequently exotic places is known as wedding destination management. Couples seeking unique and unforgettable experiences on their wedding day have increased the appeal of this specialist field. Wedding destination management is an abstract notion that includes many different elements, such as venue selection, logistics, vendor coordination, cultural concerns, and improving the guest experience.

The process of managing the wedding location starts with careful venue selection, taking into account elements like atmosphere, ease of access, and cultural relevance. A flawless and culturally genuine event depends on coordination with nearby businesses, such as caterers, flowers, and photographers etc. Cultural factors are important since destination weddings can incorporate a variety of traditions and rituals that must be carefully incorporated into the overall event schedule.

Destination weddings have a number of logistical problems, including lodging, travel, and local laws, which call for a high degree of organizational proficiency. In order to give the couple and their guests a stress-free experience, wedding destination managers must handle these difficulties. Furthermore, the significance of environmental sustainability and ethical issues in destination weddings is growing, impacting decisions about décor, catering, and overall event design. Finally, creativeness, cultural sensitivity and meticulous planning are the demands of a dynamic and evolving sector in wedding destination management. As couples continue to seek distinctive and personalized wedding experiences, the role of destination wedding managers becomes increasingly significant in crafting unforgettable moments in stunning locations around the world.

KEYWORDS: Event planning, Venue selection, Vendor management, Documentation, Budgeting.

I. INTRODUCTION

Perfect destination weddings have become an integral part of the planning process in this time of matrimonial celebrations.

Today, couples are looking for something more fun and interesting than just a conventional wedding. A destination wedding offers a great deal of opportunity to explore different themes, traditions and parts of the world so that your marriage is filled with magic and memories.

Thus, wedding destinations have become a trend among young people in order to create dream and fairy tales such as experience.

Wedding Destination Management is an innovative and comprehensive service that aims at curating exceptional wedding experiences in some of the most stunning locations. An intricate dance of logistics, creativity, and cultural understanding is involved in this specialized field, beyond traditional event planning.

With a view to transforming the wedding into a memorable and immersive experience, it focuses on the meticulous selection of unique venues, often in remote and exotic locations.

Wedding Destination Management encompasses a number of different tasks, such as travel and accommodation logistics for the couple and their guests, coordination between vendors from various countries or integration of culture elements.

This comprehensive approach ensures that each element contributes in harmony with the experience as a whole.

Let's imagine a scenario,

There are two families,

Sharma Family and Patel Family have a wedding destination and normal self-planned wedding respectively.

Sharma family has perfectly organized and beautiful wedding. And, Patel family is having a partially organized wedding with moderate decoration. Then, Sharma family has no problem in finding any of the wedding stuff, whereas, Patel family has some problem finding some of the important wedding stuff. This is a perfect example of how a perfectly well-managed Destination Wedding can make people's marriage day well organized and unforgettable.

II. RELATED WORK

1. In short, the event management involves the whole steps of conducting an event right from the planning, financing, conceptualizing etc. The present scenario, event management is an important area which has been evolving over the years along with the increasing opportunities. [1]
2. Financial management is another important aspect that the event management companies will handle for the success of the event. This helps to reduce the chance of the finance exceeding the budget limits. Organizing a big event is not an easy task. The organizing person if he is not having enough experience it will turn out to be a failure. [1]
3. However, managing an event, from start to finish, has come to stay as a specialist job. The event management outfits now function on the lines of company, with plenty of professionalism in conceptualizing, planning and executing an event and even managing the aftermath of the event for corporate publicity advantage. The job not being a stereotyped effort, there is a need for every event to be distinctly different than the other. [1]
4. The wedding budget can be the biggest limiting factor for a bride when planning a wedding. The budget is considered in every decision about the wedding and determines how big and extravagant or simple and small the wedding must be. [2]
5. Venues are also key to the celebration of a wedding. They create the atmosphere that is forever linked to the memories of the wedding (Daniels et al., 2012). According to Daniels et al., "the venue is generally one of the first decisions made, thus driving many other wedding purchases" (p. 247). Couples can choose to be as traditional or creative with their venues as they wish. It has even recently become popular to choose a venue based off of a wedding theme. [2]
6. Wedding tourism has gained boost over the past decade and has helped several destinations gain significant market segment (Deng, 2012; Micallef, 2017; Vidauskaite, 2009). As the trend for getting married at an exotic destination continues to grow (Deng, 2012; Micallef, 2017), the higher impacts it is likely to have. [3]
7. A destination wedding is a fairly new concept; consequently, very limited studies have been done on the impact of such events on this tourism sector. [3]

III. PROPOSED WORK

Large and significant events like weddings can be difficult to manage with the daily grind, thus our project will offer assistance to those who need to organize a beautiful, stress-free wedding but are perplexed and busy with their daily schedules.

Wedding Tales provides the following features:-

1. Wedding tales arranges or organizes your dream destination wedding into a mind-blowing manner and plan it perfectly.
2. It gives you the approximate cost estimation, with account to the number of guests, number of days and your destination.
3. It is helpful to plan destination wedding and other functions under one platform.
4. The planning features makes the arrangement of the wedding easier and perfectly fine with better guidance and different venue options, with the privacy and security.

IV. RESULTS



Fig. 1. Home page

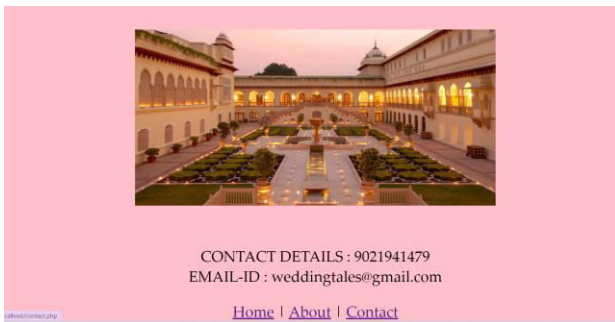


Fig. 2. Contact us

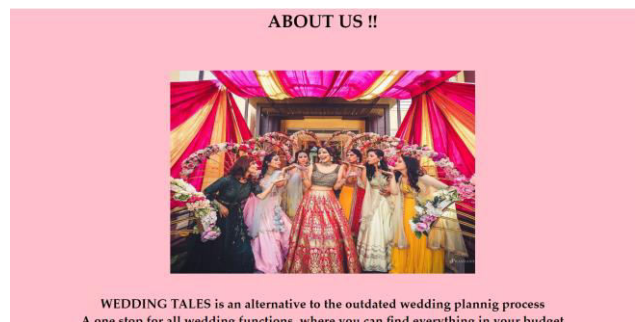


Fig. 3. About Us



Fig. 4. Registration Form

V. WORKING PROGRAM

```
<?php
if(isset($_POST['submit']))
{
    $cname = $_POST['cname'];
    $cpassword = $_POST['cpassword'];
    $cemail = $_POST['email'];

    $shost = 'localhost';
    $susername = 'root';
    $spassword = '';
    $sdbname = 'demo';

    $con = mysqli_connect($shost, $susername, $spassword, $sdbname);

    // if(!$con)
    // {
    //     die("connect to this database failed due to " . mysqli_connect_error());
    // }

    $select = "SELECT * FROM registration WHERE Cname = '$cname' && Cpassword = '$cpassword' && Email = '$cemail'";
    $result = mysqli_query($con, $select);
```

Fig. 5. Form file code

```
<html>
<head>
<style>
.title{
    background-color: pink;
    text-align: center;
    color: black;
    font-size: 50px;
    font-family: ink free;
    height: 100px;
}
ul {
    list-style-type: none;
    background-color: hotpink;
    padding: 0;
    overflow: hidden;
}
li a {
    float: left;
    display: block;
    color: black;
    font-family: gadugi;
    text-align: center;
    padding: 20px 60px;
```

Fig. 6. About us file code

```
<?php
if(isset($_POST['submit']))
{
    $cname = $_POST['cname'];
    $cpassword = $_POST['cpassword'];
    $email = $_POST['email'];

    $host = 'localhost';
    $username = 'root';
    $password = '';
    $dbname = 'demo';

    $con = mysqli_connect($host, $username, $password, $dbname);

    // if($con)
    // {
    //     die("connect to this database failed due to " . mysqli_connect_error());
    // }

    $select = "SELECT * FROM `registration` WHERE Cname = '$cname' && Cpassword = '$cpassword' && Email = '$email'";
    $result = mysqli_query($con, $select);
```

Fig. 7. User-login file code

```
<html>
<head>
<style>
.title{
    background-color: pink;
    text-align: center;
    color: black;
    font-size: 50px;
    font-family: ink free;
    height: 100px;
}
ul {
    list-style-type: none;
    background-color: hotpink;
    padding: 0;
    overflow: hidden;
}
li a {
    float: left;
    display: block;
    color: black;
    font-family: gadugi;
    text-align: center;
    padding: 20px 50px;
```

Fig. 8. Contact us file code

```
<html>
<head>
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<style>
.title{
    background-color: pink;
    text-align: center;
    color: black;
    font-size: 50px;
    font-family: ink free;
    height: 100px;
}
ul {
    list-style-type: none;
    background-color: hotpink;
    padding: 0;
    overflow: hidden;
}
li a {
    float: left;
    display: block;
    color: black;
```

Fig. 8. Homepage file code

VI. CONCLUSION AND FUTURE WORK

- Overall, this research presents, deep learning, user-friendly, and base concept of Wedding Destination Management System. Wedding Tales provides all the features and facilities under one roof, making it easy to use and effortless to use.
- In future, more locations and destinations can be added to the website.
- Later customizable locations' option will be available for the user to choose their locations according to their liking.
- There would be more package option along with a package customization.

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