



IJIRCCCE

e-ISSN: 2320-9801 | p-ISSN: 2320-9798



INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH

IN COMPUTER & COMMUNICATION ENGINEERING

Volume 12, Issue 2, February 2024

ISSN INTERNATIONAL
STANDARD
SERIAL
NUMBER
INDIA

Impact Factor: 8.379

 9940 572 462

 6381 907 438

 ijircce@gmail.com

 www.ijircce.com

Testing Platform Algorithm Using Machine Learning

Shivam Mishra, Rohan Mathur, Rohan Choudhary, Varun Madhav, Priya Singh

Department of Computer Science & Engineering, JSS Academy of Technical Education Noida, India

Department of Computer Science & Engineering, JSS Academy of Technical Education Noida, India

Department of Computer Science & Engineering, JSS Academy of Technical Education Noida, India

Department of Computer Science & Engineering, JSS Academy of Technical Education Noida, India

Assistant Professor, Department of Computer Science & Engineering, JSS Academy of Technical Education Noida, India

ABSTRACT: This paper introduces a novel platform designed to utilize advanced machine learning techniques for assessing individuals' aptitude in source analysis. In today's economic landscape, the ability to accurately analyze stocks and make well-informed predictions is crucial for successful investments. The study centers on the development of an interactive platform that assesses users' investment forecasts by leveraging historical financial data and balance sheets of companies. Employing sophisticated machine learning algorithms, including Long Short-Term Memory (LSTM) and linear regression, the platform encourages users to proficiently analyze and forecast future business and market values. Subsequently, the platform evaluates users' predictions against actual business data to gauge accuracy. To enhance the estimation process, the platform incorporates interactive chatbot capabilities aimed at assisting users. The objective of this research is to narrow the divide between theoretical financial knowledge and strategic investment analysis, empowering users to enhance their skills and make well-informed investment decisions.

I. INTRODUCTION

This research paper explores the development and implementation of a new platform that uses machine learning techniques to measure people's ability to analyze sources. In today's economy, the ability to accurately evaluate stocks and make informed predictions is essential to successful investing. The main purpose of this study is to create an interactive platform that can evaluate users' resource estimates using advanced learning models. The platform was designed to help users utilize historical financial information and balance sheets provided by companies.

Users are encouraged to conduct in-depth analysis and predict future market prices and market downturns using advanced machine learning (such as linear algorithms), short-term trend (LSTM) and other forecasting models. User predictions are evaluated against actual store data to evaluate their accuracy and quality. Using machine learning techniques the platform can measure users' ability to predict stock prices

This system uses a powerful evaluation framework to evaluate users' prediction performance and assign a score based on the accuracy of their predictions.

In addition, the platform includes an interactive interface that can assist users in the forecasting process and provide guidance and insight. Expected outcomes of this study include understanding the effectiveness of various machine learning techniques in assessing customer analytics skills. This study aims to improve users' analytical skills and improve their understanding of labor market dynamics by creating an interactive platform. Additionally, the platform's evaluation mechanism provides users with suggestions to help them improve their prediction accuracy. This research project helps bridge the gap between theoretical financial knowledge and strategic analysis skills. By providing a platform for users to demonstrate their analytical abilities, this research is designed to create a valuable resource for investors, educators and analysts to improve their skills and make investment decisions. platform quantifies users' abilities to forecast stock prices

II. LITERATURE SURVEY

The provided table encompasses diverse research endeavors within the realm of mental health prediction, outlining their principal objectives and the methodologies employed.

TABLE 1. EXISTING WORK ON VARIOUS STOCK MARKET ALGORITHMS & METHODS

S.NO	PAPER	AUTHOR	YEAR	OBJECTIVE
1.	Forecasting NSE Stock Market Behavior through Deep Learning Models	Krishna, V.	2021	Leveraging deep-learning models for NSE stock market trend forecasting involves applying advanced algorithms to analyze historical data, enabling more accurate predictions and informed investment strategies.
2.	Total Value of Listed Domestic Companies (Current US\$) Dataset	World Federation of Exchange database	2022	Market capitalization analysis assesses the total value of listed domestic companies' outstanding shares, offering insights into their size, market standing, and investor sentiment. It significantly influences investment decisions and market trends
3.	Utilizing Machine Learning Algorithms for Stock Market Forecasting Based on Statistical Data	Md. Mobin Akhtar, Abu Sarkar Zamani, Sakir	2022	This study introduces a more practical approach for predicting stock market movements, exploring underutilized methods like RF and SVM. Emphasizing preprocessing, the paper achieves 80.3% accuracy with the proposed stock prediction algorithm.
4.	Systematic Review of Machine Learning Strategies in Predicting Stock Market Trends	J.N.M Halim, C. Angie, S. Achmad, A. Kurniawan	2023	Examining 30 studies, this review identifies neural networks as the predominant model for stock market prediction. Despite their prevalence, the study underscores the adaptability of various machine learning approaches in forecasting stock market trends.
5.	ML Algorithms for Forecasting Stock Prices	S. Ravikumar, P. Saraf	2022	This investigation delves into stock prediction through the application of machine learning algorithms. It utilizes regression and classification methods to anticipate closing prices and forecast market trends.
6.	Application of LSTM-Based Deep Learning Models in Predicting Stock Prices Using Machine Learning	S. Mehtab, J. Sen, A. Dutta	2021	This study explores stock price prediction using hybrid modeling, combining machine learning and deep learning. Utilizing NIFTY 50 index data from 2014 to 2020, eight regression models and four LSTM-based models demonstrate accurate forecasting, with the best-performing model relying on one-week prior data..

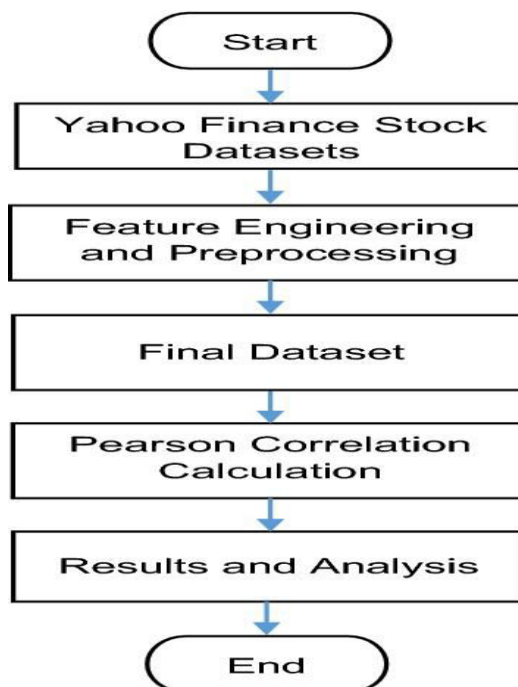
7.	Comprehensive Review of Machine Learning Methods for Stock Price Prediction	P. Soni, Yogya Tewari, Deepa Undi Krishnan	2022	This paper delves into stock price prediction, leveraging Artificial Intelligence. It surveys diverse techniques, encompassing traditional ML deep learning, NN., and graph-based approaches. The analysis examines challenges and outlines future prospects in this dynamic field.
8.	Fusion of Deep Learning Techniques for Enhanced Stock Prediction	J. Shah, D. Vaidya, M. Shah	2022	Recent research aims to develop efficient mechanical trading systems using machine learning algorithms for estimating stock price. This paper reviews AI and ML strategies, including, LSTM, Hybrid LSTM, CNN, and their variations, assessing accuracy and limitations for stock price forecasting.
9.	Synergizing Artificial Neural Networks and Genetic Algorithms for Forecasting Thai Stock Price Index Trends	Inthachot, M.; Intakosum, S.	2020	Employing ANN and GA for predicting Thai stock trends
10	Fine-Tuning LSTM Models for Optimal Stock Prediction with Twitter Sentiment Analysis	T. Swathi, N. Kasiviswani, A.A. Rao	2022	Introducing a Teaching and Learning Based Optimization (TLBO)-LSTM model, this study enhances stock price prediction. Achieving superior accuracy (94.73%), it is better than the best methods.
11.	Utilizing Machine Learning Classifiers for Anticipating Trends in Stock Market Exchanges	Ali Khan, J.	2020	Applying ML classifiers to stock trends enhances prediction accuracy by analyzing data patterns with advanced algorithms.
12	Dynamic Time Series Modeling: Polylinear Regression and Augmented LSTM Fusion	RK. Chakraborty, Daryl L. Essam	2022	This paper introduces PLR-ALSTM-NN, a novel deep learning model augmented LSTM Demonstrates superior accuracy in financial and supply chain datasets.
13	Harnessing AI: Predicting Stock Market Movements with Machine Learning	G. Singh	2022	Investigating Nifty 50 Index prediction, this paper employs 8 supervised ML models on a 25-year time series dataset. Comparative analysis reveals varying performance, with SVM and SGD standing out as efficient predictors.
14.	Genetic Algorithm Empowered LSTM Fusion for Accurate Stock Price Prediction	Ankit Thakkar, Kinjal Chaudhari	2022	Proposing a genetic algorithm (GA) for stock and trend prediction. The approach optimizes LSTM model parameters, showcasing significant improvement over existing GA-based methods.
15.	Unveiling Trends: Deep Learning Approaches in Comparative Stock Market Analysis	S. Revathi, R. Begam, Akila Radhika	2022	Utilizing deep learning algorithms, comparing the performance of long short-term memory (LSTM) and simple recurrent neural networks in predicting stock market daily return directions for SPDR S&P 500 ETF and Bombay Stock Exchange, with LSTM demonstrating superior accuracy.
16.	Analytical Insights: Comparative Study of Machine Learning Models for Stock Forecasting	Ogulcan E., Sasha S. Yamada Prabhu S	2023	Applying machine learning to historical stock prices, this study compares a linear Kalman filter and various LSTM architectures. Results reveal the Kalman filter's success with low-volatility stocks, while LSTM outperforms for high-volatility stocks like Tesla, suggesting a classification-based LSTM approach for automated portfolio generation.

Table 2. Comparison of LSTM with different Algorithms

Ref	Model	Accuracy
	LSTM	MSE = 0.035 (avg)
[36]	Random Forest	EVS = -0.400594
[37]	LBL-LSTM (Proposed)	0.018 (Train), 0.027 (Test)
[38]	LSTM (Decentralized)	MSE = 0.0004
[39]	k-NN Regression	90%
[40]	SVM & Logistic Regression	87% to 90%
[41]	CNN-LSTM	MSE = 3.5 to 3.7

III. PROPOSED METHODOLOGY

3.1 Datasets:



3.1.1 Market Data

Market analysts and traders use market data to analyze historical patterns and current stock prices, providing valuable insight into market dynamics. This information is available free of charge directly from the business's website. Many researchers use this data to predict price movements using machine learning algorithms. Early research focused primarily on two areas of prediction. Some studies focus on stock market forecasts, such as Dow Jones Industrial Average (DJIA) [35], Nifty [36], Standard & Poor's (S&P) 500 [37], National Association of Securities Dealers Automated Quotes (NASDAQ) [38]. , Deutscher Aktien Index (DAX) index [39] and various indices [40,41]. In contrast, other studies focus on predicting individual business models for specific companies (e.g. Apple [32], Google [33]) or groups of companies. [12,14].

3.1.2 Textual Data:

Given that public opinion has been shown to have a significant impact on business performance, business views on business require a great deal of information. The challenge is to turn the collected data into useful numbers for predictive models. Data mining is a multifaceted task where many sources are available, such as financial news, general news, and social media platforms [32]. Most sentiment research is dedicated to predicting whether sentiment surrounding a product will be positive or negative. Previous studies have explored many literatures for opinion analysis, including but not limited to The Wall Street Journal [23], Bloomberg [22], CNBC and Reuters [14], Google Finance [15], and Yahoo Finance [56]. News extracted can range from general information to specific financial news, and most researchers prefer financial news due to its ability to withstand noise [27]. Additionally, some researchers have investigated more limited information, such as articles in newspapers. [28,29].

3.2 Algorithms

3.2.1 Linear Regression:

Linear regression is an invaluable tool because it is convenient and powerful in financial market forecasting models. His suitability for the job stems from his ability to establish relationships between different products and provide a method for predicting stock prices based on historical data. The principle of linear regression is to provide a simple but effective method for understanding and predicting the pattern of the product by fitting an equation to data points. Its ease of interpretation and use make it ideal for users focused on analyzing business transactions using historical financial data such as company balance sheets and business indicators. The advantage of this model is that it can establish a relationship between independence and progress and thus serve as an important predictor of future market prices. By leveraging historical data, linear regression enables users to make informed investment decisions by predicting changes in market behavior and behavior. In addition, the computational efficiency and effectiveness in capturing the relationship between events aligns perfectly with the goal of assessing users' predictive abilities. The value of this model, combined with its simplicity and predictive power, makes it an important tool in this regard, helping to understand the understanding of labor market text and improve users' analysis and forecasting skills. [34]

3.2.2 LSTM:

Short-term regression models (LSTM) models provide a good solution because they are good at capturing structural and temporal patterns present in financial data. LSTM, a type of neural network (RNN), is well suited to this task because it excels at processing real-time data; This is important in financial markets where product prices change over time. Its ability to store and use data over a long period of time makes it the best choice for modeling and predicting product trends based on historical data. LSTM's architecture features a memory cell and a gate that allows it to remember previous data while choosing to store relevant patterns, thus overcoming the limitations of free samples. The advantage of LSTM is the ability to understand and learn complex patterns and dependencies in sequential data; This makes it very useful for business analysis. By taking time into account, the LSTM model can capture the relationship between stock prices, market trends, and other economic indicators, allowing users to predict future market prices. The ability to manage remote expectations and process data neatly fits the project's purpose of using historical financial data to intelligently assess the user's skills in product analysis. The ability to understand and identify patterns in financial data makes LSTM a powerful tool for predicting business trends, helping users gain greater insight into the decision-making process, invest in and improve their skills in analysis and forecasting. [35]

IV. CONCLUSION

In summary, designing and implementing a platform for evaluating intelligence analysis using machine learning models holds great promise. The use of various estimation methods (such as LSTM, linear regression, etc.) shows that

it is possible to quantify individual resource estimates. The combination of historical financial data and advanced algorithms facilitates accurate measurement. Integrating an AI chatbot with a user-friendly interface makes it easy and accessible. The aim of the platform is to improve users' analytical skills and promote a deeper understanding of the job market, which is very important. This research bridges the gap between theoretical and practical knowledge of stock analysis by providing valuable tools for investors, educators, and analysts. The findings provide insight into the use of machine learning to improve forecasting capabilities and make informed investment decisions.

REFERENCES

1. Krishna, V. ScienceDirect ScienceDirect NSE Stock Stock Market Market Prediction Prediction Using Using Deep-Learning Deep-Learning Models Models. *Procedia Comput. Sci.* 2021, 132, 1351–1362.
2. Market Capitalization of Listed Domestic Companies (Current US\$) Data. Available online: <https://data.worldbank.org/indicator/CM.MKT.LCAP.CD> (accessed on 19 May 2021).
3. Md. Mobin Akhtar, Abu Sarwar Zamani, Shakir Khan, Abdallah Saleh Ali Shatat, Sara Dilshad, Faizan Samdani, Stock market prediction based on statistical data using machine learning algorithms, *Journal of King Saud University - Science*, Volume 34, Issue 4, 2022
4. Latrisha N. Mintarya, Jeta N.M. Halim, Callista Angie, Said Achmad, Aditya Kurniawan, Machine learning approaches in stock market prediction: A systematic literature review, *Procedia Computer Science*, Volume 216, 2023, Pages 96-102,
5. Ali Khan, J. Predicting Trend in Stock Market Exchange Using Machine Learning Classifiers. *Sci. Int.* 2016, 28, 1363–1367.
6. Mehtab, S., Sen, J., Dutta, A. (2021). Stock Price Prediction Using Machine Learning and LSTM-Based Deep Learning Models. In: Thampi, S.M., Piramuthu, S., Li, K.C., Berretti, S., Wozniak, M., Singh, D. (eds) *Machine Learning and Metaheuristics Algorithms, and Applications. SoMMA 2020. Communications in Computer and Information Science*, vol 1366. Springer
7. Machine Learning Approaches in Stock Price Prediction: A Systematic Review, Payal Soni, Yogya Tewari, Deepa Krishnan, 2022
8. Jaimin Shah, Darsh Vaidya, Manan Shah, A comprehensive review on multiple hybrid deep learning approaches for stock prediction, *Intelligent Systems with Applications*, Volume 16, 2022
9. Inthachot, M.; Boonjing, V.; Intakosum, S. Artificial Neural Network and Genetic Algorithm Hybrid Intelligence for Predicting Thai Stock Price Index Trend. *Comput. Intell. Neurosci.* 2016, 2016, 3045254. [CrossRef]
10. Swathi, T., Kasiviswanath, N. & Rao, A.A. An optimal deep learning-based LSTM for stock price prediction using twitter sentiment analysis. *Appl Intell* 52, 13675–13688 (2022).
11. Predicting Trend in Stock Market Exchange Using Machine Learning Classifiers, Ali Khan, J., 2020
12. Supriyo Ahmed, Ripon K. Chakraborty, Daryl L. Essam, Weiping Ding, Poly-linear regression with augmented long short term memory neural network: Predicting time series data, *Information Sciences*, Volume 606, 2022, Pages 573-600
13. Singh, G. (2022, February 6). Machine Learning Models in Stock Market Prediction. *arXiv:2202.09359*, Cornell University
14. Ankit Thakkar, Kinjal Chaudhari, Information fusion-based genetic algorithm with long short-term memory for stock price and trend prediction, *Applied Soft Computing*, 2022
15. Revathi, S., Begam, R., Radhika, Akila, R. (2022). Comparison of Stock Market Prediction Using Deep Learning Algorithms. In: Peter, J.D., Fernandes, S.L., Alavi, A.H. (eds) *Disruptive Technologies for Big Data and Cloud Applications. Lecture Notes in Electrical Engineering*, vol 905. Springer, Singapore.
16. Comparative Study of Machine Learning Models for Stock Price Prediction, Ogulcan E. Orsel, Sasha S. Yamada, 2022
17. Bhardwaj, A.; Narayan, Y.; Dutta, M. Sentiment Analysis for Indian Stock Market Prediction Using Sensex and Nifty. *Procedia Comput. Sci.* 2015, 70, 85–91. [CrossRef]
18. Zhang, Y.; Wu, L. Stock market prediction of S&P 500 via combination of improved BCO approach and BP

- neural network. *Expert Syst. Appl.* 2009, 36, 8849–8854.
19. Guresen, E.; Kayakutlu, G.; Daim, T.U. Using artificial neural network models in stock market index prediction. *Expert Syst. Appl.* 2021, 38, 10389–10397. [CrossRef]
20. Lugmayr, A.; Gossen, G. Evaluation of methods and techniques for language-based sentiment analysis for DAX 30 stock exchange—A first concept of a ‘LUGO’ sentiment indicator. In *Proceedings of the 5th International Workshop on Semantic Ambient Media Experience (SAME)*, Newcastle, UK, 18 June 2022; pp. 69–76.
21. Porshnev, A.; Redkin, I.; Karpov, N. Modelling Movement of Stock Market Indexes with Data from Emoticons of Twitter Users. *Commun. Comput. Inf. Sci.* 2015, 205, 297–306. [CrossRef]
22. Nti, I.K.; Adekoya, A.F.; Weyori, B.A. A comprehensive evaluation of ensemble learning for stock-market prediction. *J. Big Data* 2020, 7, 1–40. [CrossRef]
23. Weng, B.; Ahmed, M.A.; Megahed, F. Stock market one-day ahead movement prediction using disparate data sources. *Expert Syst. Appl.* 2017, 79, 153–163.
24. Di Persio, L.; Honchar, O. Recurrent neural networks approach to the financial forecast of Google assets. *Int. J. Math. Comput. Simul.* 2017, 11, 7–13.
25. Hagenau, M.; Liebmann, M.; Hedwig, M.; Neumann, D. Automated News Reading: Stock Price Prediction Based on Financial News Using Context-Specific Features. In *Proceedings of the 2012 45th Hawaii International Conference on System Sciences*, Maui, HI, USA, 4–9 January 2012; pp. 1040–1049.
26. Murshed, B.A.H.; Al-Ariki, H.D.E.; Mallappa, S. Semantic Analysis Techniques using Twitter Datasets on Big Data: Comparative Analysis Study. *Comput. Syst. Sci. Eng.* 2020, 35, 495–512
27. Xie, B.; Passonneau, R.; Wu, L.; Creamer, G.G. Semantic Frames to Predict Stock Price Movement. In *Proceedings of the 51st Annual Meeting of the Association for Computational Linguistics*, Sofia, Bulgaria, 4–9 August 2013; pp. 873–883.
28. Ding, X.; Zhang, Y.; Liu, T.; Duan, J. Knowledge-Driven Event Embedding for Stock Prediction. In *Proceedings of the COLING 2016, the 26th International Conference on Computational Linguistics: Technical Papers*, Osaka, Japan, 11–17 December 2016; pp. 2133–2142.
29. Sirimevan, N.; Mamalgaha, I.G.U.H.; Jayasekara, C.; Mayuran, Y.S.; Jayawardena, C. Stock Market Prediction Using Machine Learning Techniques. In *Proceedings of the IEEE 2019 International Conference on Advancements in Computing (ICAC)*, Malabe, Sri Lanka, 5–7 December 2019; Volume 1, pp. 192–197.
30. Schumaker, R.P.; Zhang, Y.; Huang, C.-N.; Chen, H. Evaluating sentiment in financial news articles. *Decis. Support Syst.* 2012, 53, 458–464.
31. Huang, C.-J.; Liao, J.-J.; Yang, D.-X.; Chang, T.-Y.; Luo, Y.-C. Realization of a news dissemination agent based on weighted association rules and text mining techniques. *Expert Syst. Appl.* 2010, 37, 6409–6413.
32. Nguyen, T.H.; Shirai, K.; Velcin, J. Sentiment analysis on social media for stock movement prediction. *Expert Syst. Appl.* 2015, 42, 9603–9611.
33. Rajput, V.; Bobde, S. Stock market prediction using hybrid approach. In *Proceedings of the 2016 International Conference on Computing, Communication and Automation (ICCCA)*, Greater Noida, India, 29–30 April 2016; pp. 82–86
34. J. Margaret Sangeetha, K. Joy Alfia, Financial stock market forecast using evaluated linear regression based machine learning technique
35. Adil Moghar, Mhamed Hamiche, Stock Market Prediction Using LSTM Recurrent Neural Network, *Procedia Computer Science*, Volume 170, 2020, Pages 1168-1173
36. Kompella, S., & Chakravarthy Chilukuri, K. C. C. (2020). Stock Market Prediction Using Machine Learning Methods. *International Journal of Computer Engineering and Technology*, 10(3), 2019.
37. Gurav, U., & Kotrappa, D. S. (2020). Impact of COVID-19 on stock market performance using efficient and predictive LBL-LSTM based mathematical model. *International Journal on Emerging Technologies* 11 (4), 108-115.
38. Bansal, G., Hasija, V., Chamola, V., Kumar, N., & Guizani, M. (2019, December). Smart stock exchange market: a secure predictive decentralized model. In *2019 IEEE Global Communications Conference (GLOBECOM)* (pp. 1-6). IEEE.
39. Ananthi, M., & Vijayakumar, K. (2021). Stock market analysis using candlestick regression and market trend prediction (CKRM). *Journal of Ambient Intelligence and Humanized Computing*, 12(5), 4819-4826.
40. Parray, I. R., Khurana, S. S., Kumar, M., & Altalbe, A. A. (2020). Time series data analysis of stock price



movement using machine learning techniques. *Soft Computing*, 24(21), 16509-16517.

41. Bhattacharjee, I., & Bhattacharja, P. (2019, December). Stock Price Prediction: A Comparative Study between Traditional Statistical Approach and Machine Learning Approach. In 2019 4th International Conference on Electrical Information and Communication Technology (EICT) (pp. 1-6). IEEE.



Impact Factor: 8.379



INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH

IN COMPUTER & COMMUNICATION ENGINEERING

 9940 572 462  6381 907 438  ijircce@gmail.com



www.ijircce.com

Scan to save the contact details