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Twitter User Circle Detection Using Multi-View Network Structure

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ABSTRACT: In our system, we can learn social circles in ego-networks which are based on multi-view network structure. We can classify information about the similar data or similar information. Here we can detect ego-network based on social circle. In an automatic social circle detection in ego-networks is a fundamentally important task for social network analysis. In this paper, we know how to detect circles by leveraging multiple views of the network structure. For detection of this leveraging multiple views of the network structure, we crawl ego networks from Twitter and model them by six views, including user relationships, user interactions and user content. Friendship is the one view which is used in social circle detection. In this system characterizes the friend relation between alters by a similarity matrix where alters follow each other on Twitter. It is a most common view for social circle detection. Its only check the twitter users follow each other or not but it don't check the tweets of user. In our system we use Sentiment Classification of tweets using NLP (Natural Language Processing). It helps to find the accurate friend relation between alerts. We apply multi-view spectral clustering techniques to detect circles on these ego-networks. In this paper we can used a modified multi-view spectral clustering techniques over a single-view clustering methods. We integrate this how the bound may be affected by several network characteristics. How the different network characteristics affected on a social network.

KEYWORDS : Social Circle Detection, Data Crawling, Sentiment Analysis, Multi-View Spectral Clustering.

I. INTRODUCTION

In a Learning Social Circles in Ego-Networks based on Multi-View Network Structure, we can find out an Ego – networks which are based on social circles like a Facebook, twitter. In social network analysis, a fundamental and important task is to detect social circles in a user's ego-network. In an ego-net is a sub network that contains only user friend is a nodes as an ego and each friend is called as alter and a social circle is a subset of the alters who are similar under certain measurement. In this ego - net is a sub network six view like a tag ,friend, common friend,tweet,Retweet,co-Reply. In this multi view network structure we can clustering using a various field .we clustering apply on different field and make a clustering which is very accurate and efficient for than the single view clustering. We can prepare a data using a interested of a user. We can classify that data or information related to the interest of the user. In this paper we can use Co-trained Spectral Clustering algorithm which is used for multi view clustering. An advantage of considering multiple views of the ego net structure is that different views may provide complementary information for more effective discovery of hidden social circles. Figure 1 shows a sub-sample of the ego-net structure we crawled from Twitter, which consists of six alters (denoted by A, B, C, D, E, F respectively) and described from five views – (a) shows two relation views indicating the friend relations between alters and their common friend numbers; (b) shows two interaction views indicating the numbers of replies and re-tweets between alters; (c) shows a content view indicating similarities between alters' posts. We see different types of views are partly consistent in suggesting the alters similarities, e.g. alters A and B not only have strong connections in the relation view, but also interact frequently based on the interaction view; on the other hand, although alters C and D are not friend (yet), it may still be helpful to group them since they have many friends in common and highly similar posts (i.e. they may still find a lot to talk with each other and thus promote the network information flow).



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II. OBJECTIVE OF THE WORK

- Accurate friendship prediction between twitter users.
- Automatic social circle detection in ego-networks
- Finding out a multiple view clustering Information which give us appropriate information and correct information rather than the single view clustering information.

III. LITERATURE SURVEY

1] J. Yang, J. McAuley, and J. Leskovec. "Community Detection in Networks with Node Attributes"

Communities from Edge Structure and Node Attributes (CESNA), an accurate and scalable algorithm for detecting overlapping communities in networks with node attributes. It is find semantic relations between the terms to the general expression relation. If one source of information is missing or noisy, the other can make up for it. However, considering both node attributes and network topology for community detection is also challenging. This is used to get community detection in networks with node attribute.

2] P. Shi, H. Xu, and Y. Chen. "Using Contextual Integrity to Examine Interpersonal Information Boundary on Social Network Sites"

Identifies users' interpersonal privacy concerns that are rooted from informational norms outlined in the theory of contextual integrity. The tensions that occur within and cross these informational norms. It is too difficult to identify information. It is used to examine information boundary on social network sites.

3] P. Ferragina and U. Scaiella "Fast and accurate annotation of shorttexts with wikipedia pages."

The sophisticated graph of topics produced by Tagme for input text might lead to the design of innovative. It is difficult to implement rather than other techniques. It can be used for topic information using a tagme.

4] C. Lan and J. Huan "Reducing the unlabeled sample complexity of semi-supervised multi-view learning"

We improve the state-of-art u.s.c. from $O(1/\epsilon)$ to $O(\log 1/\epsilon)$ for small error ϵ , under mild condition. To obtain the improved result, as a primary step we prove a connection between the generalization error of a classifier and its incompatibility, which measures the fitness between the classifier and the sample distribution. It is costly, time consuming, and often unnecessary to find communities for an entire network. In this paper we reduce a sample complexity of semi-supervised multi-view learning.

5] d. m. boyd and N. B. Ellison "Social network sites: definition, history and scholarship"

This paper, which gives the information related to social network sites. We describe features of SNSs and propose a comprehensive definition and we get all the information related to social network. If the large amount of information to get it is too difficult.

6] W. Zhou, H. Jin, and Y. Liu "Community discovery and profiling with social messages."

This is used for get information related to Community discovery and profiling with social messages. The community's labels are latent, and each social document corresponds to an information sharing activity among the most probable community members regarding the most relevant community it is difficult to understand and implement.

7] T. Yang, R. Jin, Y. Chi, and S. Zhu "Combining link and content for community detection: a discriminative approach."

It is used to combining link and the content for a community detection. To alleviate the impact of irrelevant content attributes, we develop a discriminative model for content analysis. Discriminative LDA is that it is a supervised learning algorithm and cannot be applied directly to an unsupervised learning setup, which is the case of our problem.

IV. EXISTING SYSTEM APPROACH

In an Existing system the Learning Social Circles in Ego-Networks based on Multi-View Network Structure information can be classified based on a single-view clustering methods and in six view modeling friendship prediction based on only follower and Following data not use NLP analysis.

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V. PROBLEM STATEMENT

How to effectively leverage the (usually present) multiple views of ego-net structure for better social circle detection.

VI. PROPOSED SYSTEM APPROACH

In a proposed system, we can solve the problem of single value clustering technique we can used a multi-value clustering technique is used. First, we propose to effectively leverage multiple views of the network structure for better automatic social circle detection in ego-nets. To that end, we introduce multi-view spectral clustering techniques and demonstrate their superior circle detection performance, as compared with common single-view clustering techniques. Second, we propose to interpret the sparseness of ego-net structure as incompleteness, and conjecture the ignorance of such hidden incompleteness may result in performance bias. To that end, we first derive an upper bound for the performance bias, with implications supported in simulations; we then propose a modified multi-view clustering technique which selectively transfers information from sparse views, and demonstrate its superior circle detection performance as compared with the standard multi-view clustering technique which fully transfers information across views.

Finally, extensive experimental evaluations are done based on the ego-nets we crawled from Twitter. Structural Views, Interaction Views, Content View are the three type of a view which can be applied for the view. In this system characterizes the friend relation between alters by a similarity matrix where alters follow each other on Twitter. It is a most common view for social circle detection. Its only check the twitter users follow each other or not but it don't check the tweets of user. In our system we use Sentiment Classification of tweets using NLP (Natural Language Processing). It helps to find the accurate friend relation between alerts.

VII. SYSTEM ARCHITECTURE

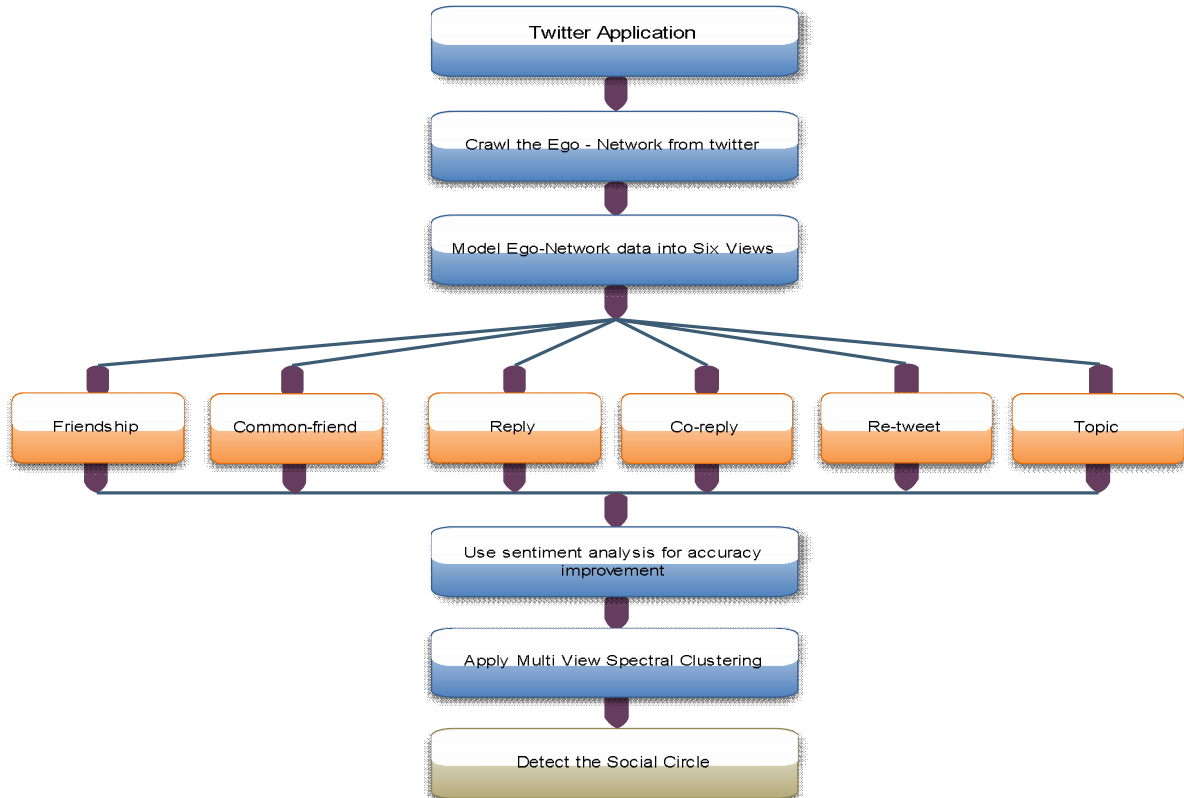


Fig. 1 System Architecture



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Advantages Of Proposed System:-

1. It is used to easy to classification.
2. Simplicity:-
In this system, we can easily search any information. It is very simple and easy to understand.
3. No Ambiguity:-
In this System, we can solve the problem of ambiguity.
4. Noisy Data:-
In this System, we can solve the problem noisy data classification problem.

VIII. CONCLUSION

In this system, we can classified the information using a multi view clustering .In this technique we proposed to automatically detect social circles of an ego-net based on its multi-view network structure. We crawled and modeled Twitter ego-nets by six views, and showed multi-view spectral clustering outperformed the commonly adopted single-view clustering on these ego nets. We also showed, by treating sparse views as inherently incomplete ones and selectively transferring information across views, our modified multi-view clustering technique outperformed the standard multi-view clustering technique.

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- [6] Yuchun Tang, Member, IEEE, Yan-Qing Zhang, Member, IEEE, Nitesh V. Chawla"SVMs Modeling for Highly Imbalanced Classification".
- [7] Gavin C. Cawley and Nicola L. C. Talbot "Efficient Model Selection for Kernel Logistic Regression".