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E-Shop Website for B2B and B2C

Payal Tayde¹, Kajal Ghugare², Akshay Dukare³, Akshay Vaidya⁴, Suraj Dod⁵, Snehal Petkar⁶,

Prof. Devendra B.Dandekar⁷

UG Student, Dept. of CSE, SSACACE, Wardha, RTMNU University, India¹⁻⁶

HOD, Dept. of CSE, SSACACE, Wardha, RTMNU University, India⁷

ABSTRACT: The aim of Live Project on AGRICULTURE WEBSITE is to design a website for the agriculture filed for Vendors (Farmers) this website providing digital (WEBSITE) platform to a company these website provide a product like... Turmeric powder, Chilli powder and the other masala product. We are developing a website for a farmers to connect with customer digitally. Our team develop and dynamic web where company post their basic details. This website is useful to the company can increases the sell through these websites, where customer can visit from their location. Firstly, the user register and then login so go to the website then user can see product and add to cart then click to the checkout and proceeded to the next step can payment done.

KEYWORDS: Front End Development; Database Back End Technology; XamppServer;sql,html.

I. INTRODUCTION

The 'Online E-commerce Web application' Services department strives to provide solutions to develop and transfer easy and efficient way in the digital age and to help reduce the human pressure and time. To help support shop collections, the digital initiatives, and external partner institution digital projects, it provides services that include the digitization of analog objects, metadata management, digital preservation, and discovery and access of digital collections. "Shop Management System" is a web application written for all operating systems, designed to help users maintain and organize shop virtually. This software is easy to use for both beginners and advanced users. It features a familiar and well thought- out, an attractive user interface, combined with strong searching Insertion and reporting capabilities. The report generation facility of shop system helps to get a good idea of which are the various items brought by the members, makes users possible to get the product easily.

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II. BACKGROUND

E-commerce is fast gaining ground as an accepted and used business paradigm. More and more business houses are implementing web sites providing functionality for performing commercial transactions over the web. It is reasonable to say that the process of shopping on the web is becoming commonplace. The objective of this project is to develop a general-purpose e-commerce store where any product (such as books, CDs, computers, mobile phones, electronic items, and home appliances) can be bought from the comfort of home through the Internet. However, for implementation purposes, this paper will deal with an online ecommerce store.

III. LITERATURE SURVEY

[1] Author Gupta (2014) in her paper "E-Commerce: Role of e-commerce in today's business", presents a comprehensive definition of e-commerce while isolating it from e-business. The paper enlists the different ecommerce models i.e., B2B, B2C, B2G and C2C, narratively analyzing the nitty gritties of each. [2] Author Gunasekaran, Marri, McGaughey, &Nebhwani (2002) give a broad outlook of electronic commerce within organizational systems in "E-commerce and its impact on operations management", defining it with reference to e-trading and elaborating- how it has permeated every



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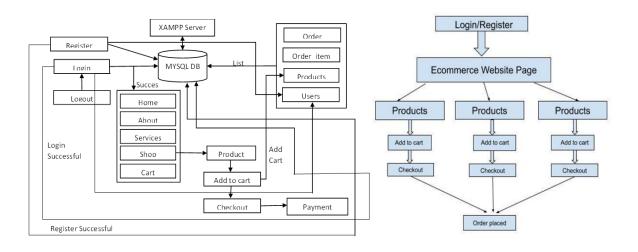
field of business. The paper identifies the revolutionary role played by earlier internet applications like e-mail and electronic data interchange and details the revolutionary changes brought by the internet technologies in manufacturing, marketing, purchasing, design, production, selling and distribution, warehousing and human resource management. Internet based technologies have enabled businesses to shorten development, purchase and procurement cycles, maintain up to date product and market information, significantly increase the speed of communications and increase the quality of customer relationships by facilitating close contact and constant communication. The paper studies in depth, the significance of webbased technologies in different business operations, thus, improving their efficiency through effective B2B e-commerce. [3] Author Mishra &Kotkar (2015) trace the timeline and development of B2C e-commerce in "A Study on Current Status of E-Commerce in India: A Comparative Analysis of Flipkart and Amazon "with its inception in the mid 1990s through the advent of matrimonial and job portals. However, due to limited internet accessibility, weak online payment systems and lack of awareness, the progress was very slow. The Indian B2C e-commerce industry got a major boost in mid 2000s with the expansion of online services to travel and hotel bookings which continue to be major contributors even today.

IV. PROPOSED WORK

The purpose of this project is to create an Agriculture Website to a Company Eshop, customer are digitally connect and increase the selling of the products. This thesis a describes the design and implementation of the social site based on the website structure. This website aims to create better interaction with the customer and company and to increases to sells of the product. The project is about to handle all the information of the shop regarding members. Also, it manages resources which were managed and handled by manpower previously. The main purpose of the project is to integrate distinct sections of the shop into consistent manner so that complex functions can be handled smoothly.

System Architecture

The system is divided into some parts these are Register system, Login System, Search System, Buying System, Order Received System, Viewing System side with database represent the server using PHP, MYSQL and APACHE with XAMPP server. System diagram and system database diagram illustrated in figure



V. SIMULATION RESULTS

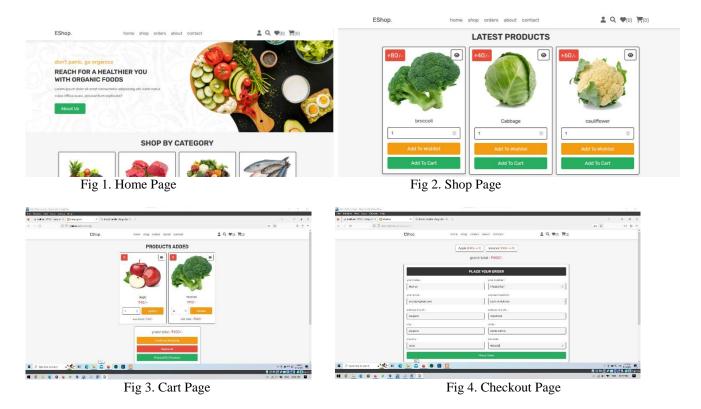
In Agriculture Website there are four page first page is home page in the home page details about the company product and then go to cart page int the cart page there are product about the company customer can click the product and purches then go to the checkout page and customer can increase the quntity of the product then click to the checkout button. Then next proceed to the final stage customer fill the personal information and click to the ckeckout to proceed button.

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VI. CONCLUSION AND FUTURE SCOPE

Conclusion:This project is only a humble venture to satisfy the needs in a shop. Several user-friendly coding have also adopted. This package shall prove to be a powerful package in satisfying all the requirements of the organization. The objective of software planning is to provide a frame work that enables the manger to make reasonable estimates made within a limited time frame at the beginning of the software project and should be updated regularly as the project progresses.

Future Scope: The project has a very vast scope in future. The project can be implemented on intranet in future. Project can be updated in near future as and when requirement for the same arises, as it is very flexible in terms of expansion. With the proposed software of database Space Manager ready and fully functional the client is now able to manage and hence run the entire work in a much better, accurate and error free manner.

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BIOGRAPHY

Prof. Devendra B Dandekar Is a Research Assistant in The Information Technology Department, SSACACE Wardha RTMNU University. He Received Master Of Computer Science (Mtech) Degree and He also Published Lots Of Research Paper On Different Computer Science Topics Etc.











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